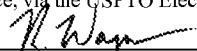


# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	KELLAM et al.	Examiner:	Chuks N. Onyezia
Application No.:	10/043,357	Art Unit:	3691
Filed:	January 9, 2002	Docket No.:	ARIBP064
Title:	METHOD OF BIDDING TO DRIVE COMPETITION IN AN AUCTION		

## CERTIFICATE OF TRANSMISSION VIA EFS

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office, via the USPTO Electronic Filing System on: March 21, 2008.

  
Robyn Wagner

## COMMUNICATION C

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed December 21, 2007. The following remarks are respectfully submitted.